

COLLABORATION BETWEEN

**maisha**
social solutions

2ND ANNUAL CORPORATE SOCIAL RESPONSIBILITY (CSR) CONFERENCE 2026

CRESTA LODGE,
GABORONE BOTSWANA 

PROPOSAL

DATE:  10TH NOVEMBER 2026

ABOUT THE ORGANISERS



CSI-Concepts is a 100% citizen owned company, duly registered under the laws of Botswana and an affiliate of the Seven-Rivers Group of Companies.

Our mission is to bridge the gap between the corporate world and relevant stakeholders within our operational areas, including host communities, government entities, non-governmental organizations, and quasi-governmental organizations.

Through strategic partnerships & collaborations, our company is committed to promoting sustainable development by utilizing tools and projects that incorporate Social Performance, Corporate Social Responsibility & Environmental, Social, and Governance (ESG) initiatives. We are here to be your trusted partner in implementing social performance strategies and providing guidance on ESG reporting frameworks. We aim to help you understand the risks associated with the environmental, social and governance aspects of your business.

At CSI-Concepts, we specialize in various areas, including the development, monitoring, and compliance of Environmental and Social (E&S) Key Performance Indicators (KPIs). We ensure that your business meets the reporting standards & effectively manages stakeholder expectations. Our team is dedicated to assisting you in translating your mission into practical actions.

In addition, we highly value partnerships with organizations that share our belief in self-efficacy, improving local abilities, capacity building, creating individual opportunities, and unleashing local creativity and productive energies. We are committed to driving the concept of Diversity and Inclusion by developing strategies for companies to achieve their Citizen Economic Empowerment goals.

Partner with CSI-Concepts today and let us help you navigate the complex landscape of social performance, ESG reporting, and sustainable development. Together, we can make a positive impact on society while ensuring the long-term success of your business.

Today, the primary objective of Corporate Social Responsibility (CSR) is to maximize a company's overall impact on society and stakeholders. This involves the idea of maximizing shared value among organizations, employees, customers, shareholders, and community members. An increasing number of companies are now comprehensively integrating CSR policies, practices & programs throughout their business operations and processes. CSR is no longer seen as just an indirect expense or nice to do activity but is considered an integral part of doing business that has a huge impact on the reputation of the organization as well as its bottom-line.

Corporate and Social Responsibility in Botswana has significantly evolved and improved over the years. Many companies, both large and small, are going above and beyond to integrate CSR into their overall strategies. This commendable move has resulted in companies contributing immensely to various facets of community development & involvement. These contributions range from educational programs, skills development, ICT, innovation, sports development, community entrepreneurship, small to medium-scale enterprise development, financial literacy, diversity & inclusion, social welfare, healthcare, environmental conservation, and more. There is now a global push to embrace corporate citizenship and sustainable business practices.

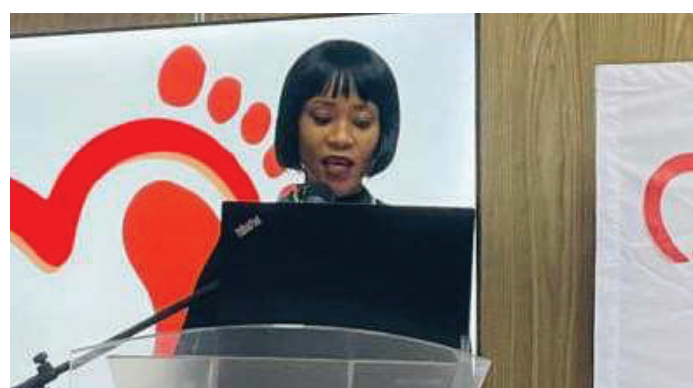
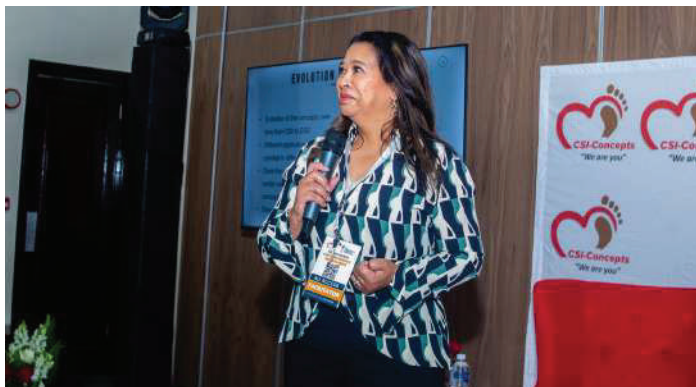


The Inaugural CSR Conference 2024

The conference focused on how companies have reinvented their business strategies by incorporating CSR initiatives into their core business, by showcasing sustainable growth models and highlight the principles and best practices used by corporates and CSR and Sustainability professionals to innovate their existing efforts even effective partnerships which plays a crucial role in driving CSR success.



The Inaugural CSR Conference 2024



2nd Edition of the CSR Conference 2026

We are excited to have strategic partner for 2025 edition of this conference namely Maisha Social Solutions Pty Ltd to unpack our Theme **"CSR as a Catalyst for Inclusive Socio-Economic Growth and Resilience"**



Maisha is an advisory and consultancy business specializing in ESG (Social, Environmental and Governance) in the mining and renewable energy sectors. Its mission is 'to achieve the sustainability of our planet, our business, and the businesses of our client.'

Maisha won the Standard Bank Top Gender Empowered Company award in 2022, for its innovative & flexible recruitment and human resources policies. Maisha works mostly with women, who work as freelancers, owners of SMEs, associates, and contractors, and all these approaches benefit both the company and the women.

With clients across Africa, mostly in South Africa, Zimbabwe, Botswana and the Democratic Republic of the Congo, Maisha is a champion for sustainability topics that are critical to the continent. Socio-economic growth and resilience are important for creating stability & encouraging innovation and investment. Economic growth is the improvement of living standards, social conditions, and economic opportunities for individuals and communities. It involves initiatives such as job creation, income generation, education, healthcare, and infrastructure development, while Economic resilience refers to an economy's ability to swiftly resume its core functions when impacted by a crisis, its ability of an economy to recovery.





THE FOLLOWING SUB THEMES WILL BE DISCUSSED THROUGH PANEL DISCUSSION AND PRESENTATIONS:

CORE TOPICS FOR PRESENTATION AND DISCUSSION.

1

CSR as a Strategic Driver of National Socio-Economic Growth.

2

The Impact of Botswana's CSR or Sustainability Agenda.

3

Challenges in Implementing Sustainable Community Projects in Botswana.

4

A Re-Cap Topic: Building Community Resilience Through CSR.

5

Citizen Economic Empowerment Programs (CEEP) & Their Impact on Socio-Economic Development Real-world case studies from businesses that have successfully implemented CEEP.

6

Master Class: Sustainable Socio-Economic Practices for CSR Professionals

WHO SHOULD ATTEND?

The CSR Conference is designed for professionals, researchers, practitioners, educators, and individuals who have an interest or involvement in Corporate Social Responsibility (CSR) & sustainable development. The conference welcomes attendees from various sectors, including corporate organizations, non-governmental organizations (NGOs), government entities, academia, and civil society. It is relevant for CSR managers, sustainability professionals, business leaders, researchers, policymakers & anyone seeking to gain insights into the integration of CSR objectives, innovative approaches, and effective partnerships for sustainable business strategies. Attendants should include but not limited to the following:



- Corporate Social Responsibility Executives
- Community Relations Management
- Managing Directors
- General Managers
- Project Managers
- Senior government official
- Corporate & External Communications Practitioners
- Sustainable Development Executives
- ESG Practitioners
- Rehabilitation and Resettlement (R&R) specialists
- Environmental Affairs officers
- Policy Makers & Corporate Governance personnel
- Finance Officers
- Public Relations, Marketing & Branding Managers
- Investor Relations & Strategic Planning Managers
- Human Resources Practitioners
- Social Workers
- Academia
- Government & non-governmental organizations and, industry associations.

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SPONSORS/PARTNERS AND EXHIBITOR OPPORTUNITIES

Companies can become sponsors, partners, or exhibitors at this Conference. To participate in any of these capacities, please complete the attached Pledge Form.

It is noteworthy that Botswana, under the guidance of the Botswana Bureau of Standards (BOBS) and with approval from the Technical Advisory Committee, has officially adopted the BOS ISO 26000:2010 standard. This international standard, ISO 26000:2010, provides guidance on social responsibility and was published by the International Organization for Standardization (ISO).

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OFFICIAL PROGRAMME

THEME: "CSR AS A CATALYST FOR INCLUSIVE SOCIO-ECONOMIC GROWTH AND RESILIENCE"

- **OFFICIAL OPENING:**

CONFERENCE THEMATIC AREAS

1. **PRESENTATION 1:** CSR AS A STRATEGIC DRIVER OF NATIONAL SOCIO-ECONOMIC GROWTH.

- THIS SESSION WILL SET THE TONE FOR THE CONFERENCE BY EXAMINING HOW CSR CAN DIRECTLY CONTRIBUTE TO NATIONAL DEVELOPMENT PRIORITIES SUCH AS ECONOMIC GROWTH, POVERTY ALLEVIATION, AND SOCIAL RESILIENCE.

2. **PANEL DISCUSSION TOPIC:** THE IMPACT OF BOTSWANA'S CSR / SUSTAINABILITY AGENDA

- PANELISTS FROM THE GOVERNMENT, CORPORATE SECTOR, ACADEMIA, AND CIVIL SOCIETY WILL DISCUSS HOW CSR PROGRAMS ALIGN WITH BOTSWANA'S VISION 2036 AND THE UN SUSTAINABLE DEVELOPMENT GOALS (SDGS), HIGHLIGHTING THE ROLE OF PRIVATE SECTOR PARTNERSHIPS IN DRIVING MEANINGFUL CHANGE ECONOMIC GROWTH, POVERTY ALLEVIATION, AND SOCIAL RESILIENCE.

3. **PRESENTATIONS 2: TOPIC:** CHALLENGES IN IMPLEMENTING SUSTAINABLE COMMUNITY PROJECTS IN BOTSWANA.

- THIS SESSION WILL OUTLINE THE SPECIFIC BARRIERS ORGANIZATIONS FACE WHEN IMPLEMENTING CSR PROJECTS IN BOTSWANA, INCLUDING RESOURCE CONSTRAINTS, STAKEHOLDER MANAGEMENT, AND SUSTAINABILITY CONCERNS.
- PRACTICAL MITIGATION STRATEGIES WILL BE EXPLORED UNPACKING CSR, CSI & ESG.

4. **PRESENTATIONS 3: A RE-CAP TOPIC:** BUILDING COMMUNITY RESILIENCE THROUGH CSR.

- FOCUS ON HOW CSR CAN ENHANCE THE RESILIENCE OF COMMUNITIES, PARTICULARLY THOSE VULNERABLE TO ECONOMIC, SOCIAL, OR ENVIRONMENTAL CHALLENGES.

5. **PANEL DISCUSSION TOPIC:** CITIZEN ECONOMIC EMPOWERMENT PROGRAMS (CEEP) AND THEIR IMPACT ON SOCIO-ECONOMIC DEVELOPMENT REAL-WORLD CASE STUDIES FROM BUSINESSES THAT HAVE SUCCESSFULLY IMPLEMENTED CEEP.

- THE SESSION WILL HIGHLIGHT HOW CEEP INITIATIVES CONTRIBUTE TO SUSTAINABLE DEVELOPMENT IN LOCAL COMMUNITIES.
- SUCCESSES AND CHALLENGES IN CEEP IMPLEMENTATION.

6. **MASTER CLASS:** SUSTAINABLE SOCIO-ECONOMIC PRACTICES FOR CSR PROFESSIONALS.

- PRACTICAL TOOLS AND STRATEGIES FOR DESIGNING CSR PROGRAMS THAT HAVE SUSTAINABLE SOCIO-ECONOMIC IMPACTS.
- STAKEHOLDER ENGAGEMENT IN CSR FOCUS
- BUDGETING FOR SUSTAINABLE COMMUNITY PROJECTS
- IMPACT MEASUREMENT AND REPORTING FOR CSR PROGRAMS
- EMPLOYEES PARTICIPATION ON CSR PROGRAMS FOR SOCIO-ECONOMIC IMPACT

7. **A CLOSING REMARKS & NEXT STEPS**

- THE CONFERENCE WILL CONCLUDE WITH A SUMMARY OF THE INSIGHTS GAINED AND A FORWARD-LOOKING DISCUSSION ON HOW STAKEHOLDERS CAN COLLABORATE TO DRIVE MEANINGFUL SOCIO-ECONOMIC DEVELOPMENT THROUGH CSR INITIATIVES.

8. **NETWORKING COCKTAIL**

- CERTIFICATES OF APPRECIATIONS.



THEME "CSR AS A CATALYST FOR INCLUSIVE SOCIO-ECONOMIC GROWTH AND RESILIENCE"

FOR MORE INFORMATION



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